



WorkOne



NEWS RELEASE

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For Immediate Release

IPIC, WorkOne, and IndyHub to Partner on Career Management Series for Young Professionals

(INDIANAPOLIS, August 12, 2009) The Indianapolis Private Industry Council (IPIC), WorkOne, and IndyHub are teaming up to offer a series of free programs geared to young professionals. **Career Compass for the Creative Class** is a four-part series covering topics of interest to professionals, ages 21 to 40, who are actively seeking new employment or looking for ways to enhance their careers. The first event will take place on August 21.

“Young professionals have unique challenges and typically a lot of questions about how to find the right job and how to succeed in the workplace,” said Brooke Huntington, president and CEO of IPIC. “We think this series of events will help them through this process by providing some very practical information and advice.”

“**Brand Yourself**” is the title of the first event scheduled for August 21 from 7:00 to 9:00 a.m. at The Conrad Indianapolis. Created with young professionals and the ever changing job market in mind, this event will help participants determine what skills and traits make them valuable and what makes them stand out in today’s competitive work environment. They will also learn how to develop and maximize their personal brand, and market themselves to current or prospective employers.

“Setting yourself apart is critical in this highly competitive job market. Whether you’re currently employed or on the lookout for a new opportunity, ‘Brand Yourself’ will provide a new outlook on managing your career while you learn about resources and networks available to you.” said Molly Chavers, executive director, IndyHub.

“Brand Yourself” will include presentations from Kathleen McDonald, CEO of Career Investments; Rochelle Howard, Manager of Staffing at Allison Transmission, and Jeff Bockelman, President and Founder of CareerScribe. To register, e-mail karissa@indyhub.org on or before August 18. There is no charge for the event, but seating is limited.

The series will continue throughout fall 2009 and will cover topics such as returning to school, and how to rebound from a recent job loss. More information is available at www.indyhub.org.

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About IPIC

Indianapolis Private Industry Council is the source for workforce development in Central Indiana. IPIC convenes community leaders to address important issues and strategically coordinates funding from federal, state and private sources to improve the skills of county residents and place them in jobs; develop a diverse, able workforce that meets the needs of existing and potential employers; and advance the region and its economy. For more information visit www.ipic.org.

About WorkOne

The WorkOne center is the heart of the workforce development system. It's where service delivery partners connect with customers, and with each other. WorkOne helps people find a new or better job, choose a career, find a good employee, access training, or get the information needed to succeed in today's ever-evolving workplace. WorkOne is a partner agency of the Indiana Department of Workforce Development. For more information, visit www.in.gov/dwd/WorkOne.

About IndyHub

Indy Hub is a network for young professionals 21 to 40 years old in the Indianapolis area that was formed by BioCrossroads, Indiana's life sciences initiative and the city of Indianapolis. Its mission is to help create a vibrant and attractive young professional community by connecting young professionals with opportunities for engagement and involvement. Learn more at www.indyhub.org.

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