



NEWS RELEASE

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For Immediate Release

Indianapolis to be Featured in *US Airways Magazine* in August
In-Flight Magazine Reaches Millions of Business and Leisure Travelers Worldwide

(INDIANAPOLIS) *US Airways Magazine* announced today it will highlight Indianapolis as part of its business series in the August 2009 issue of its in-flight magazine, reaching about six million affluent business and leisure travelers who use the airline to reach more than 200 worldwide destinations.

"I'm pleased the editors of *US Airways Magazine* have chosen to profile Indianapolis. We have a great story to tell and are happy to share it with the millions of readers worldwide who will see the publication throughout the month of August," said Scott Miller, president and CEO of Indianapolis Economic Development, Inc. "I hope readers will not only enjoy learning more about the business climate and quality of life in Indianapolis, but will be encouraged to visit the city for business and pleasure."

Pace Communications, which publishes the magazine, estimates the business feature on Indianapolis will be quite comprehensive. It will be devoted entirely to showcasing the city's growth in economic development and commerce, healthcare and postsecondary education, emerging technologies and innovation, and quality of life.

"This article will allow us to not only reach out to companies interested in relocating or expanding to Indianapolis, it will also allow us to highlight the people and places that make our city a prime business destination," Miller added.

US Airways operates more than 3,100 daily flights to 200 destinations worldwide. In addition, readership of *US Airways Magazine* has a monthly estimate of over 3 million.

Businesses may submit story ideas and/or advertisements to Carsten Morgan at Pace Communications. Morgan can be reached by E-mail: carsten.morgan@verizon.net, or by phone: 610-438-1190.

About IEDI

Indianapolis Economic Development, Inc. is Marion County's local economic development organization. IEDI is dedicated to providing business attraction; existing business retention and expansion; and location services in Indianapolis/Marion County, serving as a catalyst for capital investment and quality job growth.

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