



**NEWS RELEASE**

*For Immediate Release*

May 22, 2009

**Local Businessman Launches New Venture**  
***Heartland Ready Mix to employ twelve now, thirty within months***

**(INDIANAPOLIS)** Local businessman Charlie Garcia, owner of Garcia Construction Group, and his partner Fred Scott, III, today officially launched Heartland Ready Mix, a ready mix concrete company. Heartland Ready Mix has twelve employees and is expected to add at least 18 more positions within a few months. Greg Mayor Ballard was on hand for the ribbon cutting.

“Small, entrepreneurial businesses continue to be the backbone of our economy. It’s great news to have another new and already growing business here in Indianapolis. I appreciate Mr. Garcia’s commitment to our community and wish him and his partner the best of luck,” said Mayor Greg Ballard.

The company, managed by Eva Startek, is headquartered in Indianapolis on Michigan Road and has a plant on Southern Avenue. It will provide concrete within a 60-mile radius of its plant.

“We are ramping up quickly and believe there are a lot of opportunities for us right now and in the near future,” Garcia said. “Because of the federal stimulus money to fund infrastructure projects, a lot of projects will be underway throughout the next year. We want to be ready for that.”

Heartland Ready Mix is a certified Minority Business Enterprise.

**About IEDI**

Indianapolis Economic Development, Inc. is Marion County’s local economic development organization. IEDI is dedicated to providing business attraction; existing business retention and expansion; and location services in Indianapolis/Marion County, serving as a catalyst for capital investment and quality job growth. IEDI and the Greater Indianapolis Chamber of Commerce operate with a collaborative agreement to leverage resources to better meet the needs of the Indianapolis business community. IEDI is led by CEO Scott Miller and a nine-member board of directors appointed by Mayor Greg Ballard.

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