



NEWS RELEASE

For Immediate Release

Develop Indy Announces Schedule for International Trade Missions

INDIANAPOLIS (June 9, 2010) – Develop Indy will lead a series of international trade missions throughout the next few months as part of its efforts to attract more jobs to Indianapolis from companies in Europe, Asia, and South America. The upcoming trips, listed below, will take place from mid-June through September. Additional trips will be added later in the year.

“We have recently hired a team of three professionals to help recruit international companies to Indianapolis,” said Scott Miller, CEO of Develop Indy. “To that end, we will be taking a series of trips designed to open doors and forge relationships with business executives who have an interest in expanding their operations in the U.S. Our job will be to convince them that Indianapolis is the best location for them to do that.”

The Develop Indy international sales team is led by Courtney Poulos, who will also oversee business development efforts in Europe. Poulos most recently served as project manager for international economic development at the Indiana Economic Development Corporation prior to joining Develop Indy. Two other new hires include Ally Hill who will focus on South America and Daniel Orr who will focus on Asia. Hill recently completed the Governor Bob Orr Indiana Entrepreneurial Fellowship during which she was a solutions architect at Cannon IV, Inc. Orr is 2010 graduate of Taylor University where he majored in international business.

Indianapolis-based companies interested in participating in these trips are encouraged to contact Courtney Poulos at 317-808-3260 or cpoulos@developindy.com.

2010 Develop Indy Foreign Trade Missions:

June 14 – 17, 2010

Paris, France

Focus: aerospace/defense and renewable energy industries

June 14-18: Eurosatory (Aircraft parts/Defense)

June 16-18: Renewable Energy Exhibition

June 17: Reception/Speech given by Herve Morin, French Minister for Defense: “STAKES OF

DEFENSE IN THE NATIONAL AND INTERNATIONAL ENVIRONMENT,” sponsored by European American Chamber of Commerce

July 5-15, 2010

Rio de Janeiro, Porto Alegre, and Sao Paulo, Brazil

Focus: clean tech, motorsports, information technology, exports (Brazil to U.S.)

This trip will be a follow-up on the March 2010 Develop Indy trade mission and Brazilian delegation trip to Indianapolis on May 29 through June 3.

July 19-25, 2010

Farnborough, England

Focus: aerospace/defense

Farnborough International Air Show

This trip will be a follow-up to the April 2010 Develop Indy trade mission.

September 6-10, 2010

Valencia, Spain and Rome, Italy

Focus: photovoltaic industry

September 6-9: European Photovoltaic Solar Energy Conference and Exhibition – *Feria Valencia, Spain*

September 8-10: PV Rome Mediterranean (Photovoltaic) – *Rome, Italy*

September 8-10: CSP Expo Solar Tech – *Rome, Italy*

About Develop Indy

Develop Indy is Marion County's local economic development organization. Develop Indy is dedicated to attracting new businesses, retaining and expanding existing businesses and serving as a catalyst for capital investment and quality job growth in Indianapolis/Marion County. Formed in 2007, Develop Indy is led by CEO Scott Miller and a nine-member board of directors appointed by Mayor Greg Ballard.

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