



NEWS RELEASE

For Immediate Release

IEDI Adds New Staff Member to Focus on International Economic Opportunities

INDIANAPOLIS (March 18, 2010) Courtney Poulos has joined Indianapolis Economic Development, Inc. (IEDI) to oversee and enhance the organization's business development efforts with companies based in Europe, Asia and South America.

In this newly created role of director of International Economic Development, Poulos will help recruit global companies to Indianapolis, as well as foster relationships with those companies already located here who are based in or doing business in those regions of the world.

Poulos will focus her much of her attention on Europe, while overseeing a team of international business developers who will lead similar efforts in Asia and South America. Those team members will join IEDI in the coming months.

"Indianapolis is not just a thriving Indiana or U.S. city, we are global city," says Scott Miller, chief executive officer of IEDI. "We have many global companies located here, or growing companies looking to expand their customer base beyond the U.S. Courtney will help us hone our efforts and identify more economic development opportunities."

Poulos is very familiar with the economic development industry. Prior to joining IEDI, she was employed with the Indiana Economic Development Corporation where she served as the project manager for international development. She is a graduate of The University of Indianapolis as well as The University of Kent-Brussels School of International Studies in Belgium.

About IEDI

Indianapolis Economic Development, Inc. is Marion County's local economic development organization. IEDI is dedicated to providing business attraction; existing business retention and expansion; and

location services in Indianapolis/Marion County, serving as a catalyst for capital investment and quality job growth.

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